



MtHoodArtisans.com E-Gallery Concept Overview

This website is intended to be an e-gallery for local artists to showcase their work as a lead-generation tool. The website (MtHoodArtisans.com) will provide portfolio photos and information about the work/artist as well as a link to the artist's site.

Hard copies of portfolio pictures will also be put into a 4-color, hard copy book to be placed in many rental units and restaurants on Mt. Hood.

Viewers will be able to see portfolios of all participating artists and be able to purchase work via links to their website and/or contact information. It is currently not intended to handle e-commerce for individual artists but to send interested buyers to artists.

Who + Why

This site is being created by a local group of people as a service to the local artist community. It is intended to bring awareness, access and customers to artisans in the Mt. Hood area. A set-up fee is required at sign-up and then there is an annual fee every year after to cover the costs of marketing efforts and hosting. The site itself is being created through donations and volunteerism. It is not set up to be profitable, but it must be sustainable.



Roles/Contact

Chris Martin of Brightwood is the primary contact and manager of business operations (key connections and logistics such as collecting signed agreements, collecting artists materials, sending work to web/print partners, etc.)

Lynette Xanders-Martin is driving the initial development and marketing of the site and is a local artist.

Lisa Riversong is a local artist and teacher and will drive outreach & community relations and graphic design/creative direction for MHA. Her logo is pretty sweet, no?

Who Can Play?

Currently, MHA wants to showcase artists across multi-media: photographs, jewelry, knitwear, furniture, glassworks, paintings, etc. whether a full-time or part-time pursuit. Participants must be majority owner of their business.

Rules of Engagement

Participating artists must have working contact information and a willingness to be contacted by potential buyers (by email or phone) to answer questions and facilitate the sale and shipping of their own pieces.

All must have a willingness to sell their artwork and have at least one physical item actively for sale (at a minimum) each month. The ideal is for each artist to have a dedicated website of their own that can handle the sale of artwork but this is not required as long as contact info is provided and inquiries are acted upon.



Participants must agree to the terms outlined in this document and pay the set-up fee. (Note: not only does this make the site possible, but it is also a filter for people who are serious about their art and this endeavor).

To begin, each participating artist/seller must have 3 different pieces to showcase (only one needs to be actively for sale) and must provide us with high-resolution photos of each. We have an in-house photographer if you need assistance with this.

New photos of new artwork to be traded out on the site will incur a replacement fee.

Agreements

By filling out the attached information page, artists are providing MtHoodArtisans.com permission to show their artwork in printed and online form, as well as providing a link to artisans' websites and/or contact information. This agreement can be cancelled at any time, but photos may remain on the site and in the book for a period of time until the next revision/printing.



The following pages must be completed and returned to us in their entirety. You may do this using one of the following methods:

- Use a pdf editing program (Preview, Adobe Acrobat, etc) to complete the form and email to info@mthoodartisans.com
- Print these pages, fill out by hand, scan, and email to info@mthoodartisans.com
- Print these pages, fill out by hand, and mail physical copies to:
Mt. Hood Artisans
c/o Wild Alchemy
3922 NE 6th Ave, Suite B
Portland, OR 97212

Please contact us for current set-up and membership fees. You may pay these by mailing a check to the above address or emailing annamarie@wildalchemy.com to request a Paypal Invoice.

Questions? Contact Chris Martin at (503) 622-1776 / info@mthoodartisans.com



Your pledge –

“Yes, you can count me in. I’m an artisan located in the Mt. Hood region and I’d like to be an active member of Mt. Hood Artisans. That means I’m dedicated to participate with respect to all other artisans, business members, and participating organizations. I have the rights and permissions to sell all showcased artwork. I give Mt. Hood Artisans permission to showcase my work on MtHoodArtisans.com for commercial purposes. I am responsible for all money transactions during any sale process. You can count on me to respect artistry in a professional tone and manner by promptly responding to interested buyers.”

Signature: _____

Date: _____

Qualifications –

- Artwork to sell
- Active website
- High resolution photographs of artwork (provided - included in fee)
- Annual membership fees apply

Name of Artisan:

Business Name:

Website URL:

Billing Address:

Email Address:

Phone:

Yes I'd like to receive MtHoodArtisans.com updates via email

Yes I'm interested in participating in the group's workshops and events

Yes I'm actively showing and/or selling my artwork in gallery/eGallery/retail stores



MtHoodArtisans.com
Artist and Piece Description Page

Please complete the following and submit it with your completed information form. Please note that copy may be amended without approval in order to optimize (e.g., to fix misspellings or format).

About the Artist (25-50 words)



Piece 1 Title:

Price:

Description:

Piece 2 Title:

Price:

Description:

Piece 3 Title:

Price:

Description: